

KNOW, PREVENT, CONTRAST

STRETCH MARKS

Knowing stretch marks

STRETCH MARKS ARE SCARS THAT FORM FOLLOWING THE FRACTURING OF THE CONNECTIVE MATRIX AT THE DERMA LEVEL.

Their color depends on their evolutionary phase:

Inflammatory phase

RED STRETCH MARKS

These last from a few months to 1-2 years. In this phase the striae take on a colour ranging from pink to purplish red and for this reason they are named striae rubrae.

The surface is smooth, while the red colour is caused by the increased flow of blood, recalled by the mediators of the inflammation.



Scarring phase

WHITE STRETCH MARKS

The second phase is characterised by the disappearance of the erythema, which gives way to a whitish-pearly complexion, hence the name striae albae.

The surface becomes depressed, yielding to the touch, with small ripples perpendicular to the axis of the striae





Preventing stretch marks

Given the lack an of effective therapy, as with many other blemishes, prevention is the best remedy. It is advisable to treat the skin as early as possible, to prevent or delay the appearance of stretch marks:

1



Pay attention to always maintaining the skin optimally hydrated; drinking plenty of water (at least 1.5 litres a day) helps keep skin hydrated and supple.

2



A low-fat diet, rich in vegetables and whole grains can help prevent overweight, toning the skin and, consequently, reducing the risk of stretch marks.

3



Avoid drastic weight gains or losses. Weight recovery that often follows an abrupt weight loss produces a deleterious "accordion" effect for the skin.



Do not smoke

5



Practice sport on a regular basis.

6



Regularly apply products specifically designed to contrast stretch marks.

 $\label{thm:condition} \mbox{IF RED STRETCH MARKS APPEAR, MAKE A} \\ \mbox{TIMELY INTERVENTION WITH SPECIFIC PRODUCTS:} \\$

IF TREATED IN THIS PHASE, THEY CAN STILL REGRESS AND EVEN DISAPPEAR.

Contrasting stretch marks



RILASTIL STRETCH MARKS HAS BEEN THE SPECIFIC DERMATOLOGICAL LINE FOR THE PREVENTION AND TREATMENT OF STRETCH MARKS FOR OVER 40 YEARS.

It restores and maintains the maximum level of skin elasticity

It minimizes existing stretch marks on the abdomen, hips, thighs, breasts and arms, helping to restore the dermal matrix.

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It prevents and counteracts the formation of new stretch marks









^{*}Less than one part per million each. Smal quantities can be responsible for skin sensitization.

^{**}Products formulated to minimize the risk of allergies.

Normal skin

RILASTIL STRETCH MARKS CREAM

Specific treatment against stretch marks that, thanks to its rich and creamy texture, is suited for a beneficial and prolonged massage.

- ESSENTIAL AMINO ACIDS

 Elasticizing and restructuring action
- ALLANTOIN

 Keratoplastic action
- VITAMIN COMPLEX
 Dermotrophic and protective action





It can be used during pregnancy and while breastfeeding.*



75 and 200 ml

^{*}Respecting everyday hygienic practices for breastfeeding.

Sensitive skin

RILASTIL STRETCH MARKS CREAM

Specific treatment against stretch marks, formulated to minimise the risk of sensitisation, itching and allergy.

Fragrance free Colouring free

- **SODIUM BUTYROYL HYALURONATE**Elasticizing and dermotrophic action
- VITAMIN E
 Soothing action
- SHEA BUTTER

 Nourishing action
- HYALURONIC ACID Moisturizing action



*Respecting everyday hygienic practices for breastfeeding.



Normal skin

RILASTIL STRETCH MARKS AMPOULES

Intensive treatment with shock action, particularly indicated for the inflammatory phase (striae rubrae).

• ESSENTIAL AMINO ACIDS

Elasticizing and restructuring action.

ALLANTOIN

Keratoplastic action

VITAMIN COMPLEX

Dermotrophic and protective action







10 ampoules x 5 ml

Treatment protocol

PREVENTIVE TREATMENT

Apply Rilastil Stretch Marks Cream twice a day or Rilastil Stretch Marks Cream for Sensitive Skin with a beneficial and prolonged massage.



INTENSIVE TREATMENT (STRIAE RUBRAE)

Apply Rilastil Stretch Marks Ampoules twice a day for at least 10 days, gently tapping on the stretch mark. Continue for another 20 days with an ampoule every other day. Always use in combination with the Stretch Marks Cream.



MAINTENANCE TREATMENT

Apply Rilastil Stretch Marks Cream twice a day or Rilastil Stretch Marks Cream for Sensitive Skin. Complete the treatment with one or two ampoules a week.



